

Applicant's Name: _____

Master Scratchboard Artist (MSA) Score Card

Artistic skills - please rate each area between 1-10 (1 means an artist is weak in that area, 10 is very strong)

_____ **Technical skill** (Does the artist exhibit excellent line quality, smooth value transitions, use of lost and found edges, etc.? If color is used is it handled with skill? Did the artist pay attention to all elements of the work?)

_____ **Use of values** (Does the artist use the full range of dark and light in their work to give the art shape and form? If the work does NOT use the full range of values, does it appear intentional)

_____ **Composition** (Does the artist create works with consistently strong compositions that engage the viewer?)

_____ **Originality** (Does the artist employ unique, creative and original ideas in their artwork, not generic concepts that have been done over and over again?)

_____ **Accuracy** (Allowing for artistic interpretation and intended stylization, does the work accurately represent the style and subject that the artist was trying to depict. Abstract or impressionistic works should still show accuracy in the elements of design, form and shape.)

_____ **Artistic Intent** (Does the work show a clear artistic vision)

_____ **Cohesive Body of Work** (Does the body of artwork look like it was all created by one artist. Artwork does not need to represent a single subject matter, but for a Master we would expect a cohesive body of work that shows the artists ability to create a consistent quality of work that shows that artists own unique style).

_____ **Professional Presentation** (When you look at this body of work do you feel the quality and the way that it has been presented is that of a professional artist that represents the absolute highest quality of a scratchboard art? Are the images presented professionally (clear, focused, cropped, well exposed)? Did the artist follow guidelines when submitting? Is the general impression that of a professional artist?)

_____ **/80 Total Artistic Skill score**

Consistency of Quality- score between 0-20

_____ Do ALL 10 works exhibit **outstanding** quality worthy of a Master Scratchboard Artist?

_____ **/20 Total Consistency of Quality score**

Resume/CV - score between 0-50

As per our bylaws one of the MSA requirement is an artist that has "**worked diligently to promote the medium in the public eye.**" A score of 0 is an artist that does not meet the minimum requirements. A low score would represent an artist that has done the absolute bare minimum to fulfill the CV requirements (four of the seven options, but with only one listing under each of the four headings). A top score would represent an artist with a very strong, well-rounded resume with extensive record of promoting the medium in a wide variety of ways both in the past and present. They would have many listings under at least four headings and likely have numerous activities under all seven headings. The seven possible areas of activity are: 1) Museum, National, and/or International exhibition history, 2) National or International Awards, 3) Solo Exhibitions, 4) Gallery representation, 5) Formal teaching of workshops or demonstrations, 6) Publication in a recognized industry magazines/books, and 7) Other activities that show a member's dedication to promotion of the medium.

_____/50 Total Resume/CV score

_____/150 Total Score

Juror Critique (please provide feedback to this artist on why they were scored as noted above)

To be accepted for MSA an artist must achieve an average score of at least 135 out of 150 points (90%) with a minimum of two jurors scoring you over 90%.
Jurors may not discuss submissions or scores with one another!