

Applicant's Name \_\_\_\_\_

## **Master Scratchboard Artist (MSA) Score Card**

### **Naming and Sizing of Files**

**Image files MUST be named and sized exactly as follows:** LastNameFirstName-ArtworkTitle-Size (of unframed work in inches: h x w) (i.e., SmithJim-SunlightDancer-10x8.jpg). Submit all images as jpg files that are exactly **2400 pixels on the longest side**. Small works (5"x7" or less) may include a coin on the outer edge of the image to show scale. **Images submitted that are not named or sized correctly, or are of very poor quality, will be eliminated without consideration and the entire application will be given a score of 0.**

**Pass** \_\_\_\_\_ (Please continue onto the rest of the score card)

**Fail** \_\_\_\_\_ (One or more elements is not met regarding the above guidelines) – it is optional for the juror to offer a critique on the portfolio, but the artist will be given a score of 0.

**Areas not met:** \_\_\_\_\_ **file naming** \_\_\_\_\_ **file size of 2400 pixels** \_\_\_\_\_ **image quality too poor to assess**

**Artist failed above, but the Juror would like to allow a free resubmit next year** \_\_\_\_\_

### **Technical scratching skills – please rate between 1-30**

\_\_\_\_\_ **Technical scratching skills** (Do the works show excellent line quality, clean edges, smooth value transitions, use of lost and found edges, and appear technically well scratched? If color is used, is it handled with equal skill?)

\_\_\_\_\_/30 **Total Technical Scratching Skills score**

### **Artistic skills - please rate each area between 1-10**

\_\_\_\_\_ **Use of Values** (Does the artist use the full range of dark and light in their work to give the art shape and form? If the work does NOT use the full range of values, does it appear intentional? If color was used, did the artist still maintain a full range of values in the work?)

\_\_\_\_\_ **Composition** (Does the artist create works with consistently strong compositions that engage the viewer?)

\_\_\_\_\_ **Originality** (Does the artist employ unique, creative, and original ideas in their artwork, not generic concepts that have been done repeatedly?)

\_\_\_\_\_ **Accuracy** (Allowing for artistic interpretation and intended stylization, does the work accurately represent the subject that the artist was trying to depict. Abstract or impressionistic works should still show accuracy in the elements of design, form and shape.)

\_\_\_\_\_ **Integrity Across All Elements** (Does the artist give full attention and maintain a similar degree of consideration to all aspects of the board, including background elements and objects outside of the main subject matter?)

\_\_\_\_\_ **Cohesive Portfolio** (Although an artist need not have a specific subject matter across the portfolio, it should be obvious that the entire body of work was created by the same artist, with consistent qualities, working toward, or having a recognizable style.)

\_\_\_\_\_ **Image Quality** (Are the images presented professionally (clear, focused, cropped without background showing, well exposed, backgrounds cleaned up)? Is the general impression of the image quality that of a professional artist?)

\_\_\_\_\_/70 **Total Artistic Skill score**

## Consistency of quality - score 0-20

\_\_\_\_\_ Do ALL 10 works exhibit outstanding quality worthy of a Master Scratchboard Artist? (At this level, for a passing score (18 or more points), all 10 works should be worthy of inclusion in an ISSA Annual Exhibition, since after an artist achieves MSA status, they no longer are juried into ISSA exhibitions.)

\_\_\_\_/20\_ Total Consistency of Quality score

## Resume/CV - score between 0-50

As per our bylaws, one of the MSA requirements is that an artist has "worked diligently to promote the medium in the public eye." All items listed on this resume should be specific to accomplishments with Scratchboard, not other mediums. A passing score would represent an artist with a very strong, well-rounded resume with an extensive record of promoting the medium in a variety of ways in their recent history. The seven possible areas of activity are: 1) Museum, national, and/or International juried exhibition history, 2) National or international awards (please list only shows you were juried into over the past 5 years), 3) Solo exhibitions, 4) Gallery representation, 5) Teaching of workshops, classes or formal demonstrations, 6) Educational articles in a recognized industry magazine/book, and 7) Other activities that show a member's dedication to promotion of the medium. Artists must have accomplishments in a minimum of four categories. **See additional page for explanation on minimum requirements for a passing resume.**

\_\_\_\_/50\_ Total Resume/CV score

## \_\_\_\_/170\_ OVERALL TOTAL SCORE

**Juror Critique** (please provide feedback to this artist on why they were scored as noted above). Please make sure that your critique matches your score card! If you do not give a passing score, there should be feedback on how the artist can improve. Applying artist will be provided with your written critique.

To be accepted for MSA an artist must achieve an average score of at least 153 out of 170 points (90%), with a minimum of two jurors scoring you over 90%.

- Artists either scoring over 80% under two jurors, but not passing overall based on the score by the third juror, or those who achieve 80% or higher overall, but only pass under one juror, shall be invited to re-jury without paying a jury fee for the following year.
- Artists who fail due to incorrectly sized or named files will be offered a free re-jury the following year, if at least two jurors feel that the work is of the quality required for this level, but failed due to not following the naming/sizing requirements.