

2022 ISSA Convention Seminar Schedule

Friday 12/2:

9:30 -10:15: Cathy Sheeter, MSA – *Acquiring and Editing Images of your Scratchboard*: Cathy will talk about ways to get better images of your finished scratchboards, and how to adjust them on a computer afterwards to make sure you are creating and submitting professional-quality images to shows and juries.

10:30-11:15: Shalese Sands, MSA – *The Rudiments of Reference*: Shalese will be discussing what she look for when she goes on trips to gather reference (lighting, drama, compositions, etc.), as well as the preparatory work with the references and sketches before she begins a piece.

11:30 -12:15: *Master Round Table Part 1*: This is your chance to ask Master Scratchboard Artists in attendance any question you have always wanted to know! It can be anything from sales strategies, questions about what they look for when jurying, a critique of one of your works, or about a scratchboard technique they use for creating their personal works.

Artists will be broken into roughly same size groups (number will vary depending on number of MSA in attendance and number of artists) and rotate from master to master at a set time period (likely 15-20 minutes per Master). We did this activity in 2019 and it was great success!

Give some thought to those burning questions you have always wished you knew the answers to, and bring them to ask!

12:15-1:30 Lunch

1:30-2:30: *Master Round Table 2*: Continuation from the morning session.

***2:45-4: Membership Meeting*:** Our annual membership meeting that

Saturday 12/3:

9:30-10:15: Sheryl Unwin, SSA – *Zoom Classes the Pros and Cons*: Sheryl has been teaching scratchboard classes via zoom for several years. She will discuss the pros and cons of conducting a successful zoom scratchboard class, the equipment that you will need, and why this form of teaching has made a difference in today's social media environment.

10:30-11:15 Ruth Sanderson, SSA – *Creating Smooth Skin*: Ruth will demonstrate her methods of creating flesh tones and portraits in scratchboard, and techniques for creating the illusion of smooth skin.

11:30-12:15 Amy Stauffer, MSA – *Going Pro*: Taking a hobby that you love and turning it into a viable money-making career can be a daunting task. You may have doubts that you even have what it takes to make it as a professional. The path to success is different for everyone, but we will discuss the basic proactive steps you can take to be as prepared as possible when opportunity presents itself to advance your career.

12:15-1:30 Lunch

1:30-2:30: Steve Hammond, SSA – *The Importance of Eyes*: Steve will be talking about how he creates eyes in scratchboard and the importance of the eyes in his work. He will be sharing several techniques of how he achieves a glassy look in eyes and how important they can be in your portrait of an animal or a person.

2:45-4: Small Works Art Exchange: *Bring a small work, and go home with another artist's work*. This art exchange is open to ALL levels of ISSA members in good standing who attend the exhibition weekend. The work you will receive is through a random number drawing. Artworks should be 8"x10" or smaller, and can be framed or unframed. Please make sure it is suitably varnished for transporting by the receiving artist.

Thursday through Saturday Nights –Come Socialize and Scratch at the Hampton Inn– Come join your fellow scratchboard artists for an informal and relaxing time of socializing and scratching in the evenings at the Hampton Inn (one of the Conference Rooms). You may bring works that you want help with, or just projects that you are working on, or just come and socialize if you don't feel like scratching. These evening social sessions are truly half the fun of our conventions and shouldn't be missed! They are usually full of laughter, storytelling, and camaraderie and a fun way to get to know other members a little better. Family members/spouses are always welcome, and people may come and go as they please. Food and drinks are permitted.